## GDPR General Data Protection Regulation



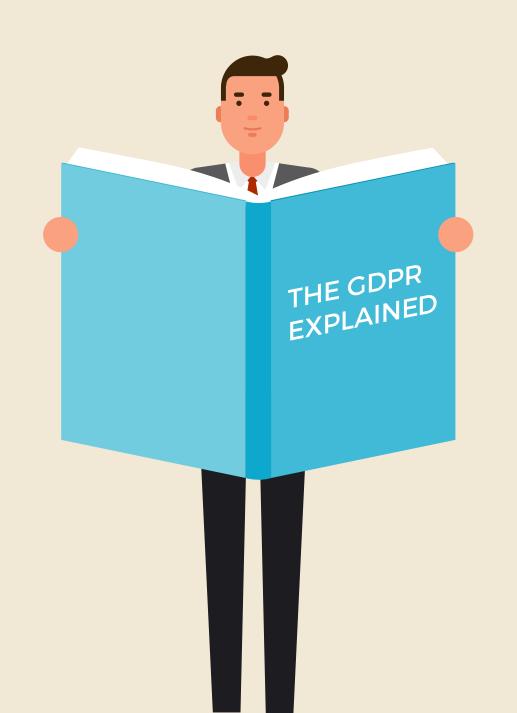
#### **FAQS**:

### Pardon my ignorance, but what are the differences?

Well, more people will be protected. The **GDPR** protects the whole of the EU. Even if the company is based outside of the EU. If there's an EU citizen's data being handled, you're involved.

#### What'll be different?

Quite a few things. To name a few, your Supervisory Authority may change (but you don't need to register), data breaches all need to be reported, and consent gained from people will need to be far more explicit. Also, if your company is large enough, someone will probably need to be appointed Data Protection Officer (DPO).



#### FAQS:

#### What will these DPOs do?

Mostly keep an eye on how your organisation is processing data, ensuring it's accurate, and not being kept for longer than you need it. They'll also carry out Data Protection Impact Assessments; basically risk assessments.

### What new rights will people have?

Plenty. They can now have their data permanently deleted, and their access requests will need to be completed within a month.

## Any downsides for not complying?

You betcha. Penalty fines go up to €20 million or 4% of your global annual turnover – whichever is bigger.



# These will help get you ahead of the GDPR curve. From us to you!



Check how you're processing data now, and where it came from. It might be time for an audit.

Start thinking about assigning a DPO. Even if you don't officially need one, it's a great idea to put someone in charge of monitoring your compliance – it'll make life easier.

TOP TIP: Pick someone trustworthy... and give them actual time to complete these tasks and ensure you have senior management support.

# HACKS: These will help get you ahead of the GDPR curve. From us to you!



Start documenting things. Like the lawful basis for your processing activity and where your data is geographically stored.

Make a plan for consent.

Meaning how you're going to get it, and if you might need to start gaining parental/ guardian guidance for any underage people.

And most importantly – communicate to your team. Make sure everyone knows what changes you're making, and why.