



# Project Ireland 2040

*Building Ireland's Future*

Briefing event by the Construction Sector Group's  
**Innovation and Digital Adoption Team**

***Next Generation Construction of Capital Assets in Ireland***  
Innovation for International Investors

**Webinar**

**Wednesday, 16<sup>th</sup> December 2020**

**08.00 to 09.00**

## Innovation and Digital Adoption Team Background

The [Construction Sector Group \(CSG\)](#) was established in 2018 by The Department of Public Expenditure and Reform (DPER) to ensure regular and open dialogue between government and industry on how best to achieve and maintain a sustainable and innovative construction sector positioned to successfully deliver on the commitments in Project Ireland 2040. The CSG brings together industry stakeholder groups and relevant government departments and is chaired by DPER’s Secretary General.

In 2020, the CSG supported the establishment of the Subgroup for Innovation and Digital Adoption to implement 7 priority actions recommended in the ‘[Economic Analysis of Productivity in the Irish Construction Sector](#)’ report, commissioned by DPER, published in November 2019. The Innovation and Digital Adoption project officially commenced in September 2020 with appointment of the Chair.

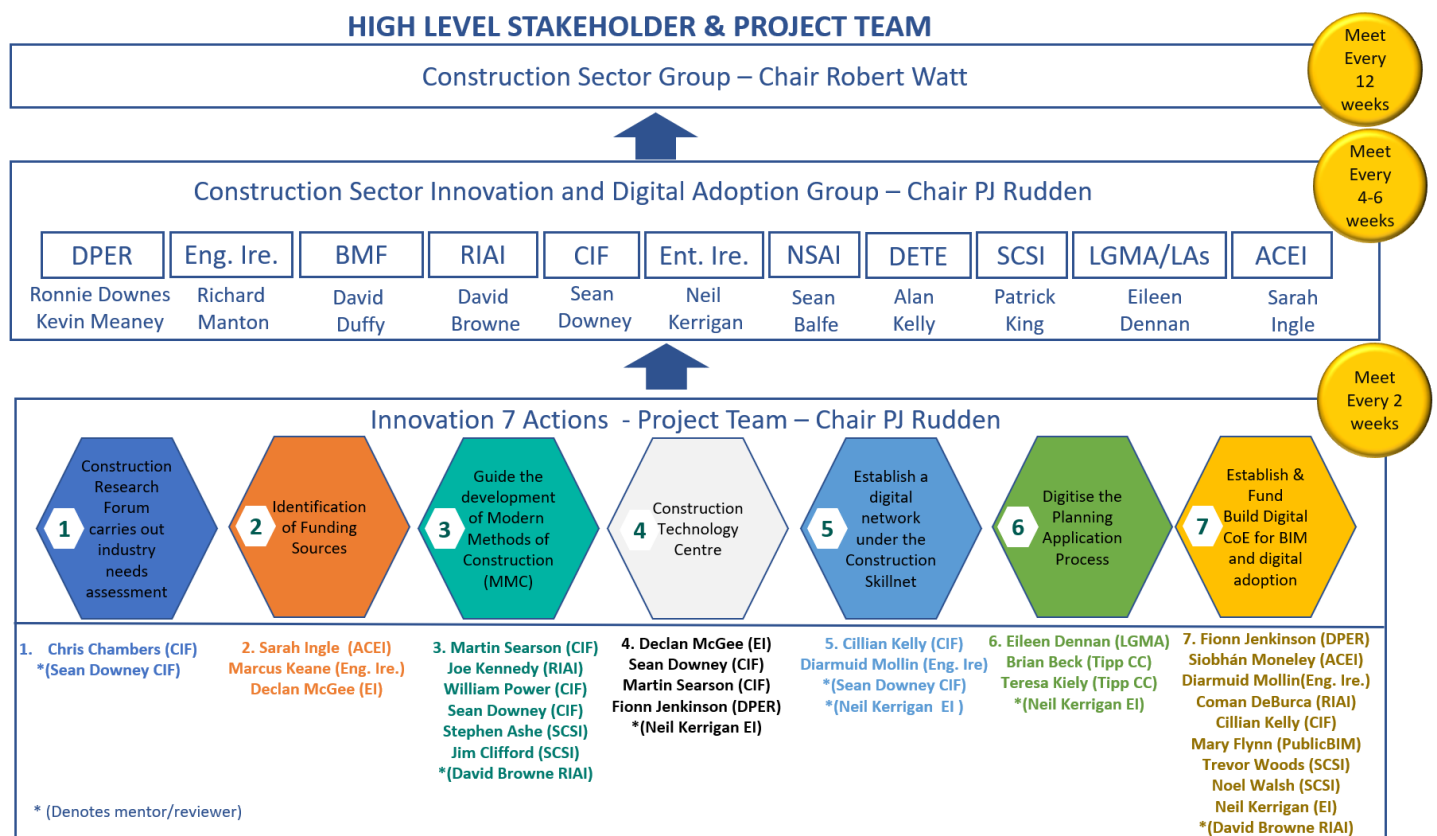


Figure 1. Subgroup for Innovation and Digital Adoption 7 Priority Actions and Teams

## Event Agenda

- 08.00 - 08.05 Welcome & Introductions  
Áine Griffin, Head of Communications, Department of Public Expenditure & Reform
- 08.05 - 08.10 Context Setting  
PJ Rudden, Chairman, Innovation and Digital Adoption Group
- 08.10 - 08.15 IDA Perspective  
Mary Buckley, Executive Director, IDA Ireland
- 08.15 - 08.35 FDI Customer Perspective - Why get on board with the Innovation & Digital Adoption Project?  
Niall Dillon, Director of Construction, Intel Corporation
- 08.35 - 08.45 Modernising construction and why we need industry to come with us?  
Ronnie Downes, Assistant Secretary General, Department of Public Expenditure & Reform
- 08.45 - 08.50 Construction Industry Federation – A Perspective  
Tom Parlon, Director General
- 08.50 - 08.55 Wrap up and next steps  
Stephen Creaner, Executive Director, Enterprise Ireland

## Who should attend?

- IDA Ireland clients
- Enterprise Ireland Construction clients
- Professional Bodies
- Construction Industry Federation members

## Please register in advance for this webinar:

1. [Click here to register >>](#)
2. After registering, you will receive a confirmation email with information about joining the webinar.
3. Please join 5 minutes before 08.00 to ensure that the webinar starts on time.