



**SCSI**

Chartered property,  
land and construction  
surveyors

# SCSI NATIONAL CONFERENCE THE EVOLUTION OF OUR PROFESSION

**8 DECEMBER 2021**

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**THE IRISH TIMES**

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# SCHEDULE

## **9:00 AM WELCOME AND OPENING REMARKS**

- SCSi PRESIDENT TJ CRONIN

## **9:15 AM EVOLUTION OF BUILDINGS**

- KEVIN JAMES – COGENT ASSOCIATES (SESSION CHAIR)
- ROMA AGRAWAL – ENGINEER, AUTHOR AND BROADCASTER
- KRYSTYNA RAWICZ – KRA
- KEVIN HOLLINGSWORTH – OMEGA SURVEYING

## **10:00 AM EVOLUTION OF CLIENT NEEDS**

- SHIRLEY COULTER – SCSi (SESSION CHAIR)
- MINISTER MICHAEL MCGRATH
- SIMON RUBINSOHN – RICS
- COLM LAUDER - GOODBODY
- BRIAN PURCELL - NISSAN IRELAND

## **11:00 AM EVOLUTION OF CUSTOMER ENGAGEMENT**

- MAJELLA GALVIN – DNG GALVIN (SESSION CHAIR)
- FELICITY MCCARTHY – SPARK DIGITAL
- AUDREY JORDAN – SCSi
- VALERIE O' KEEFFE – CLARITYVP
- NIAMH CONROY – K&J TOWNMORE CONSTRUCTION

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# SCHEDULE

## **12:00 PM EVOLUTION OF THE PROFESSION**

- CATHERINE GREENE - ARDMAC (SESSION CHAIR)
- ROBERT HOBAN - OFFR
- DANIEL SUSSKIND - OXFORD UNIVERSITY
- AVRIL BEHAN - TU DUBLIN
- CONOR CAHALANE - MAYNOOTH UNIVERSITY

## **1:00 PM EVOLUTION OF THE IRISH HOUSING SYSTEM**

- ENDA MCGUANE (SESSION CHAIR)
- TOM DUNNE - RESIDENTIAL TENANCIES BOARD
- VALESCA LIMA - DUBLIN CITY UNIVERSITY
- MIKE ALLEN- FOCUS IRELAND

## **2:00 PM EVOLUTION OF RELATIONSHIPS & DISPUTES**

- SARAH SHERLOCK - MURPHY GEOSPATIAL (SESSION CHAIR)
- MARIA ARPA - CENTRE FOR PEACEFUL SOLUTIONS
- ROSEMARY CASEY - CASEY COMMERCIAL
- GERRY O' SULLIVAN - MULCAHY MCDONAGH AND PARTNERS

## **3:00 PM CLOSING REMARKS AND CONFERENCE END**

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# TJ CRONIN

## SCSI PRESIDENT

TJ Cronin is the SCSI President and a Registered Valuer, Senior Negotiator and Valuer with Irish and European Cork Limited. He has in excess of 20 years' experience in the Cork residential property market. During this time, TJ has been involved in the acquisition and disposal of various asset types and also provided strategic advice on portfolio management for institutional, state bodies and private clients. TJ is a member for the over 19 years and has been the chairperson for the Southern Region, having served on the regional committee for 6 years. He has been instrumental in establishing CPD briefings for all counties within his region.





# **EVOLUTION OF BUILDINGS**





# KEVIN JAMES

## SCSI VICE PRESIDENT

Kevin is Managing Director of Cogent Associates and has held this position since 2007. During this time he has led the development and growth of the business and also expanded the range of professional consultancy services. Kevin is known for his commercial acumen and strategic development advice which lead to successful project outcomes. He has over 20 years' experience and through his time in the UK and Irish Construction Industry has gained extensive experience across a wide range of public and private sector projects for local and international clients. He is a Fellow of the SCSI/RICS and Chair of the SCSI Professional Group.

# ROMA AGRAWAL

## CHARTERED STRUCTURAL ENGINEER AND AUTHOR



Roma is a chartered structural engineer and author who has worked with signature architects during her fifteen-year career designing footbridges, towers and sculptures; including six years as a senior structural engineer on The Shard, the tallest tower in Western Europe.

Currently, she is writing her third book – NUTS AND BOLTS, which features stories about seven fundamental pieces of engineering, as well as pursuing other freelance consultancy and STEM engagement projects. Her award-winning first book, 'BUILT: The hidden stories behind our structures', released in the UK and USA in February 2018, and has been translated into eight languages.





# KRYSTYNA RAWICZ

MANAGING DIRECTOR,  
KRA VISIONARY PROJECT PARTNERS

Krystyna has over 30 years' experience in Project Management and Building Surveying. She came to Ireland in 1994 to head up the Building Surveying Department for Hamilton Osborne King (now Savills) in Dublin and established her own practice, KRA Visionary Project Partners, in 2000. She is passionate about sustainability and environmental matters and is a member of the SCSi working group on sustainability and a Director of the Irish Green Building Council.

# KEVIN HOLLINGSWORTH

MANAGING DIRECTOR,  
OMEGA SURVEYING



Kevin set up Omega Surveying Services in 2013 and currently acts as the managing director. Since the formation of the company Kevin has managed the remediation of a number of high profile projects for NAMA through receivers. Kevin also monitors other consultants on behalf of NAMA. Kevin manages the team of surveyors to attend to the company's management company, receiver and commercial clients. Kevin has provided professional services for commercial clients such as dilapidations, pre purchase surveys and compliance checks to a variety of property types.





# **EVOLUTION OF CLIENT NEEDS**





# SHIRLEY COULTER

CEO, SCSi

Shirley began her role as CEO of the SCSi in January 2020 joining from The Bar of Ireland where she was Director of Membership and Public Affairs for five years. Shirley has extensive experience working with professional representative bodies and previously worked for the Irish Medical Organisation and the Irish Dental Association. Shirley has a BA (International) in Politics and French from UCD, an MA in International Governance from DCU and post graduate diplomas in Industrial Relations and Organisational Development and Transformation from Technological University Dublin and University College Cork.

# SIMON RUBINSOHN

CHIEF ECONONMIST,  
RICS



Simon Rubinsohn is Chief Economist at RICS and is responsible for overseeing macro-economic analysis, providing strategic market intelligence and delivering the high-profile suite of sentiment surveys that capture trends across the built environment. He focuses most specifically on issues within the commercial, construction and residential property sectors providing insight on developments both in the UK and elsewhere around the world.

Simon has a well-established national and international profile as an Economist. Simon regularly collaborates with key stakeholders and decision makers including the Bank of England, government departments, the IMF and other multilateral organisations.





# MINISTER MICHAEL MCGRATH

## DEPARTMENT OF PUBLIC EXPENDITURE AND REFORM

In June 2020, Michael was appointed Minister for Public Expenditure and Reform in the Irish government. The mission of the Department is to deliver well-managed and well-targeted public spending, through modernised, effective and accountable public services.

As Minister for Public Expenditure and Reform, Michael is responsible for managing public spending of well over €80 billion per annum including the implementation of the government's National Development Plan.

# COLM LAUDER

## HEAD OF REAL ESTATE GOODBODY



Colm Lauder is the Head of Real Estate at investment bank Goodbody, leading the firm's UK and Ireland listed real estate company coverage. He is a graduate of Real Estate Finance (MPhil) from Cambridge University and Property Economics (BSc) from Dublin Institute of Technology





# BRIAN PURCELL

NISSAN IRELAND

Brian Purcell is the Business Development Manager for Nissan's Zero Emissions Division.

With over 20 years experience in the Automotive industry, Brian has led the development of Ireland's electric car business since its inception in 2010. Since then, he has worked with the Irish government, state agencies and stakeholders under a signed MOU with a mission to tackle climate change, oil dependency and air quality issues, through electrified transport

.His vision has led to projects featuring EVs as mobile storage batteries ,with vehicle to grid and vehicle to building capability, giving Nissan a leadership position that goes beyond the car.





# **EVOLUTION OF CUSTOMER ENGAGEMENT**





# MAJELLA GALVIN

DNG GALVIN

Majella is a chartered estate agent and Registered RICS Valuer at DNG GALVIN, a business established in 1981 by Michael Galvin and set up to serve the whole of Cork County, DNG Galvin has been part of the DNG network since 2005.

# FELICITY MCCARTHY

SPARK DIGITAL



Felicity has a BComm & MSc from NUIG, and very actively contributes to the digital industry in a range of ways At Spark Digital, we are privileged to work with clients in a range of locations from Ireland to India to Australia. We work with organisations across sectors from technology to tourism, from hospitality to healthcare, from the arts to government departments, and lots moRE.





# AUDREY JORDAN

COMMUNICATIONS AND DIGITAL  
MARKETING CO-ORDINATOR -SCSI

Audrey is a marketing & communications professional with 10 years of experience working with organisations in the United States, the UK and Ireland to generate value through omnichannel marketing strategy, brand development and stakeholder management. Audrey has a masters degree in Marketing from UCD Michael Smurfit Graduate Business school.

Members are invited to contact Audrey for marketing support & resources at [Audrey@scsi.ie](mailto:Audrey@scsi.ie).

# VALERIE O' KEEFFE

CLARITYVP CONSULTING



Valerie is a Strategic Planning and Change Management consultant with over 20 years experience devising and implementing interventions for her clients. She works with Corporate and SME clients, helping them to reposition, manage uncertainty and capitalise on growth opportunities.

She has significant experience supporting clients in the Construction and Property Sectors. Prior to running her own business she was a Board member of AIB Corporate & Commercial Banking. She has a Masters Degree in Organisational Behaviour from TCD, Leadership and Coaching Strategies from Harvard University Boston as well as qualifications in Corporate Strategy, Business Studies & Marketing.





# NIAMH CONROY

DEVELOPMENT COORDINATOR  
BLUEMONT

Niamh is the Development Coordinator at Bluemont. Bluemont was founded on the back of twenty years of successful project delivery across Ireland and the UK. The brand was established to consolidate our development approach – raising the bar in terms of design while being mindful of buildability and viability. Our successful approach is evident in the delivery of numerous projects across Ireland and the UK.





# **EVOLUTION OF THE PROFESSION**





# CATHERINE GREENE

SENIOR QUANTITY SURVEYOR  
ARDMAC

Catherine, graduated from Ulster University in Quantity Surveying and Commercial Management in 2015 and is currently working for Ardmac Ltd since October 2017 as a Senior Quantity Surveyor working on various Data Centre and Pharmaceutical projects throughout Ireland. Catherine, currently holds the position of vice-chair in the Nexus Committee within the SCS.



# DANIEL SUSSKIND

SENIOR RESEARCH ASSOCIATE  
OXFORD UNIVERSITY

Dr Daniel Susskind is a Fellow in Economics at Oxford University, a Senior Research Associate at the Institute for Ethics in AI at Oxford University, and a Visiting Professor at King's College London. He is the co-author of the best-selling book, *The Future of the Professions* (2015) and the author of *A World Without Work* (2020), described by *The New York Times* as “required reading for any potential presidential candidate thinking about the economy of the future”. His TED Talk, on the future of work, has been viewed more than 1.6 million times.





# ROBERT HOBAN

CEO + FOUNDER OFFR

Offr was founded with the clear goal of changing the way property is bought and sold; to make it a faster, more transparent and much more enjoyable experience for everyone involved – agent, solicitor, buyer, seller, bank. Selling over €1bn of property, I have worked in the Irish property sector for the past two decades, specialising in the sale of commercial and residential assets and I am a vocal advocate for the advancement of technology, transparency & information in the sector. I have overseen the exchange of over 6,000 Irish properties, 30% via online-only auctions.

# AVRIL BEHAN

SENIOR LECTURER – TU DUBLIN



Avril is a Senior Lecturer in TU Dublin and the Project Director for Build Digital, one of 7 priority actions of the Construction Sector Group's Innovation and Digital Adoption SubGroup, aimed at transforming the construction and Built Environment sectors. Avril previously held roles managing programmes in TU Dublin across areas of Digital Construction, BIM, Lean, and Construction Analytics.






# DR CONOR CAHALANE

MAYNOOTH UNIVERSITY

Dr Conor Cahalane is a Lecturer in Remote Sensing at the Department of Geography, Maynooth University. His background is in Geomatics, Applied Computing and Geocomputation. Dr Cahalane employs satellite, airborne and UAV remotely sensed data for coastal management, environmental protection, engineering works, forestry surveys and precision agriculture. Conor is currently collaborating with OSi and SCSi and others on the 5\*S national school outreach programme to promote the profession.

Dr Cahalane sits on council for the Society of Chartered Surveyors promoting RS and EO in the Geomatics community in Ireland and is also the Irish MC member on COST Actions ES1309 and CA16219, investigating recent advances in satellites, UAVs and optical sensors.





# **EVOLUTION OF THE IRISH HOUSING SYSTEM**





# TOM DUNNE

CHAIRPERSON  
RESIDENTIAL TENANCIES AGENCY

Tom is a Chartered Surveyor and served as Head of the School of Surveying and Construction Management at the Dublin Institute of Technology from 1997 to 2019. He was previously the founding Chair of the RTB from 2004 to 2009 and his early involvement in the Residential Tenancies legislation coupled with his continuing interest in the sector gives him significant insight into the rental market.

# DR VALESCA LIMA

ASSISTANT PROFESSOR  
DUBLIN CITY UNIVERSITY



Dr Valesca Lima is an Assistant Professor in Dublin City University. Valesca specialises in governance, housing policy and social movements studies. Her research focuses on public policy-making, citizen participation, urban social movements, housing policy and homelessness.

Valesca's book *Participatory Citizenship and Crisis in Contemporary Brazil* has been recently published by Palgrave MacMillan. My current research is funded by the Irish Research Council and includes: a project on housing mobilisation against homelessness and a book on social movements' outcomes.





# ENDA MCGUANE

MANAGING DIRECTOR  
WINTERS PROPERTY MANAGEMENT

Enda McGuane BBS, MBS, MSCSI, MRICS – Enda is a former army officer and highly experienced senior manager and property professional with over 25 years' experience in both the private and public sectors. He is a dual status Chartered Surveyor practising in the areas of Planning & Development and Property & Facility Management. As well as being RICS registered Red Book valuer he is an external examiner on Technological University Dublin's Property and FM Studies degree.

# MIKE ALLEN

DIRECTOR OF ADVOCACY,  
COMMUNICATIONS AND RESEARCH  
FOCUS IRELAND



Focus Ireland was founded by Sr. Stanislaus Kennedy as a result of the finding of research into the needs of homeless women in Dublin. Sr. Stan was involved in a research project into the lives of homeless women in Dublin, when she realised the importance of involving people, who are, or have been directly affected by homelessness, in the development of homelessness services.





# **EVOLUTION OF RELATIONSHIPS & DISPUTES**





# MARIA ARPA

## CENTRE FOR PEACEFUL RESOLUTION

Maria Arpa MBE founded the Centre for Peaceful Solutions charity in 2006 in response to an increase in drive by shooting and developed the Dialogue Road Map as a model of conflict resolution for violent crime. She also trains violent offenders to be mediators in prisons, challenging teenagers to be peer mediators and troubled neighbours to be tenant listeners.

Maria is a former Chair of Mediation UK, has a Master's degree in mediation and conflict resolution and is a sought after speaker and trainer. She regards being a mother to two young adults as her most rewarding communications challenge and along with her partner David, who now co-runs the charity with her, she strives to model the communication they seek to share in their work. Maria was awarded an MBE by Her Majesty the Queen in 2020 for her Services to Mediation.

# SARAH SHERLOCK

## MURPHY GEOSPATIAL



Sarah Sherlock MRICS MSCSI is the Irish Representative to the Council of European Geodetic Surveyors (CLGE) & sits on the International Land Measurement Standard (ILMS) Standard Setting Committee (SSC). Sarah aims to maintain and improve upon the existing standards for property measurement within the SCSi.





# ROSEMARY CASEY

CASEY COMMERCIAL

Rosemary has over 25 years experience advising clients in the Irish commercial property market. She is a Fellow of the Society of Chartered Surveyors and a Fellow of the Royal Institute of Chartered Surveyors. Rosemary is an Arbitrator and Expert on the Presidents Panel and an Associate of the Institute of Arbitrators. She is an RICS Registered Valuer and most recently completed an Executive MBA. Rosemary was a recipient of the 30% Club – Growth Through Diversity, NUIG Scholarship and is a mentor on the SCSi Women in Surveying Mentoring Programme.

# GERRY O' SULLIVAN

MULCAHY MCDONAGH AND  
PARTNERS



Gerry is MMP's construction law / legal consultant, a non-practising barrister acting as a dispute resolver in arbitration, adjudication, expert determination and conciliator/ mediation. He is also a Chartered Quantity Surveyor working in the industry over 40 years, having worked with MMP from 1979 to 1989 and laterally from 2000. He has served on many professional committees within the Construction Industry and is a delegate of the CEEC, and a member of the International Construction Measurement Standards Committee.



# THANK YOU TO



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# FOR SUPPORTING THIS YEAR'S CONFERENCE.



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***CHECK OUT OUR NEW MONTHLY PROPERTY EZINE***

# PROPERTY PULSE

**SCSI AT THE HEART OF PROPERTY**

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[SCSI.IE/PROPERTYPULSE](https://scsi.ie/propertypulse)**



# HELP YOUR TEAM GET CHARTERED

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WITH THE SCSI**

*Whether you are part of a large firm or a small business, the SCSI staff are here to support you & your staff in becoming chartered & growing in their professional skillset.*



**TO BOOK A WORKSHOP OR FIND OUT MORE  
EMAIL: [EDUCATION@SCSI.IE](mailto:EDUCATION@SCSI.IE)**



A background image showing three women in a professional setting, possibly a meeting or workshop. One woman on the left is gesturing with her hands while speaking to the other two. The image is overlaid with a purple gradient.

# **WOMEN IN SURVEYING MENTORSHIP PROGRAMME**

Find out about the SCSi Mentorship programme on our website and express your interest to join in 2022.

**EMAIL US AT  
MENTOR@SCSI.IE**





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your team?**

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SCSI Jobs Board**



# COMPLETE ALL 5 PSRA CPD HOURS ONLINE IN YOUR OWN TIME



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**SCSI.IE/PSRA**



A woman with blonde hair tied back, wearing glasses and a light-colored blazer over a white shirt, is sitting on a grey sofa. She is holding a tablet computer and looking down at the screen. The background features a window with a white frame and a windowsill with several potted plants, including a red-leafed plant on the right. The entire image has a purple overlay, and a white border frames the scene.

**SCSI MEMBERS:**  
**YOUR 2021 PSRA CPD**  
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**Make friendships & memories to last a lifetime**

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**EMAIL [INFO@SCSI.IE](mailto:info@scsi.ie) TO FIND OUT MORE**



An aerial photograph of a rugged coastline. In the foreground, there are green fields and a dirt road. In the middle ground, there are steep, dark cliffs meeting the sea. In the background, a small island or headland is visible, topped with a lighthouse. The sky is a pale blue.

buildings + construction account for  
**40%** of energy related CO2 emissions  
and also have a significant impact on  
our natural habitats

Join us in making a change  
for a more **sustainable** built  
environment



An aerial photograph of a rugged coastline. A dirt road winds along the top of a grassy cliff. In the distance, a lighthouse sits atop a small island. The sea is a deep blue, and white waves are crashing against the base of the cliff. The overall scene is dramatic and scenic.

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# SCSI

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Chartered property, land and  
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**THE LEADING PROFESSIONAL BODY FOR  
PROPERTY, LAND & CONSTRUCTION  
PROFESSIONALS IN IRELAND**