

SURVEYORS JOURNAL



Chartered property,
land and construction
surveyors



the mark of
property
professionalism
worldwide

Rate Card 2025

There will be six editions of the *Surveyors Journal* in 2025:

FOUR IN PRINT: February, June, October, and December, and **TWO DIGITAL:** April, and August.

CIRCULATION

It is posted directly to all Chartered Surveyors in the Republic of Ireland.

This includes:

Residential Property and Valuation Surveyors	1,600+
Quantity Surveyors	2,500+
Building Surveyors	300+
Facility Management Surveyors	300+

Plus smaller numbers of specialist Chartered Surveyors including Arts and Antiques Surveyors, Geomatics Surveyors, Commercial Property Surveyors, Property Finance Surveyors and, Rural Surveyors.

Special offer
Book an advert in all six editions of 2025 by January 17 and get a 40% discount.

DATES FOR PRINT EDITIONS

February 2025

Friday January 17	Editorial deadline
Friday January 24	Advertising deadline
Monday February 17	On desks

October 2025

Friday September 12	Editorial deadline
Friday September 19	Advertising deadline
Monday October 13	On desks

June 2025

Friday May 16	Editorial deadline
Friday May 23	Advertising deadline
Monday June 16	On desks

December 2025

Friday November 14	Editorial deadline
Friday November 21	Advertising deadline
Monday December 15	On desks

DATES FOR DIGITAL EDITIONS

April 2025

Friday March 14	Editorial deadline
Friday March 21	Advertising deadline
Monday April 7	Circulated

August 2025

Friday July 18	Editorial deadline
Friday July 25	Advertising deadline
Monday August 11	Circulated

RATES AND TECHNICAL SPECIFICATION

Advertisement size	Rate	Technical specification
Double page spread	€2,500	420mm x 297mm
Full page	€1,500	210mm x 297mm
Half page	€ 850	180mm x 130mm
Half page upright	€ 850	87mm x 297mm
Third page	€ 650	180mm x 90mm
Quarter page	€ 500	87mm x 130mm
Inserts	€1,500	
Plus VAT at 23%.		

Please provide advert copy with crop marks in a high resolution pdf.

Discounts

(No discounts for cover positions.)

New advertiser	Four adverts
10%	25%
Two adverts	Five adverts
15%	30%
Three adverts	Six adverts
20%	35%

50% off rates for digital editions.



CONTACT

To book your advertising, contact Paul O'Grady on
E: paul@thinkmedia.ie M: 086 2468 382.